

Digital Trust Forum

Logo and visual concept

DG+talents



Digital
Trust
Forum

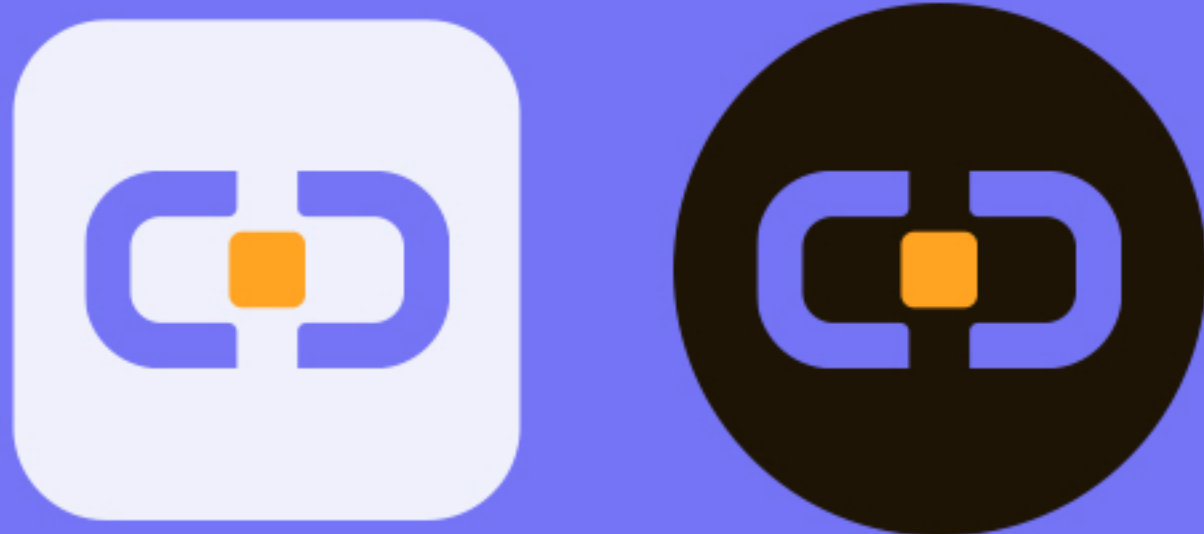
Logo concept DTF - Connected by Trust

The logo concept is built around the main idea of the Digital Trust Forum – trust as a connecting element in the digital environment. The forum brings together representatives of business, technology, cybersecurity, regulation and innovation, creating a space for dialogue, exchange of views and building sustainable connections.

The symbol is composed of two mirrored geometric shapes that represent the different parties in the digital ecosystem. They are independent, but directed towards each other a visual metaphor for the meeting between different organizations, experts and points of view.

In the center is the orange square, symbolizing trust. It is the focal point of the sign and the element around which the relationship between the two parties is built. The same color is also carried over to the word Trust, creating a direct visual connection between the symbol and the name. The rounded and symmetrical construction of the sign brings a sense of connectivity, balance and continuous exchange, while its geometric nature emphasizes the technological environment in which the forum operates.

At the heart of the entire concept is a simple message:
Trust is the connection.



BRANDMARK

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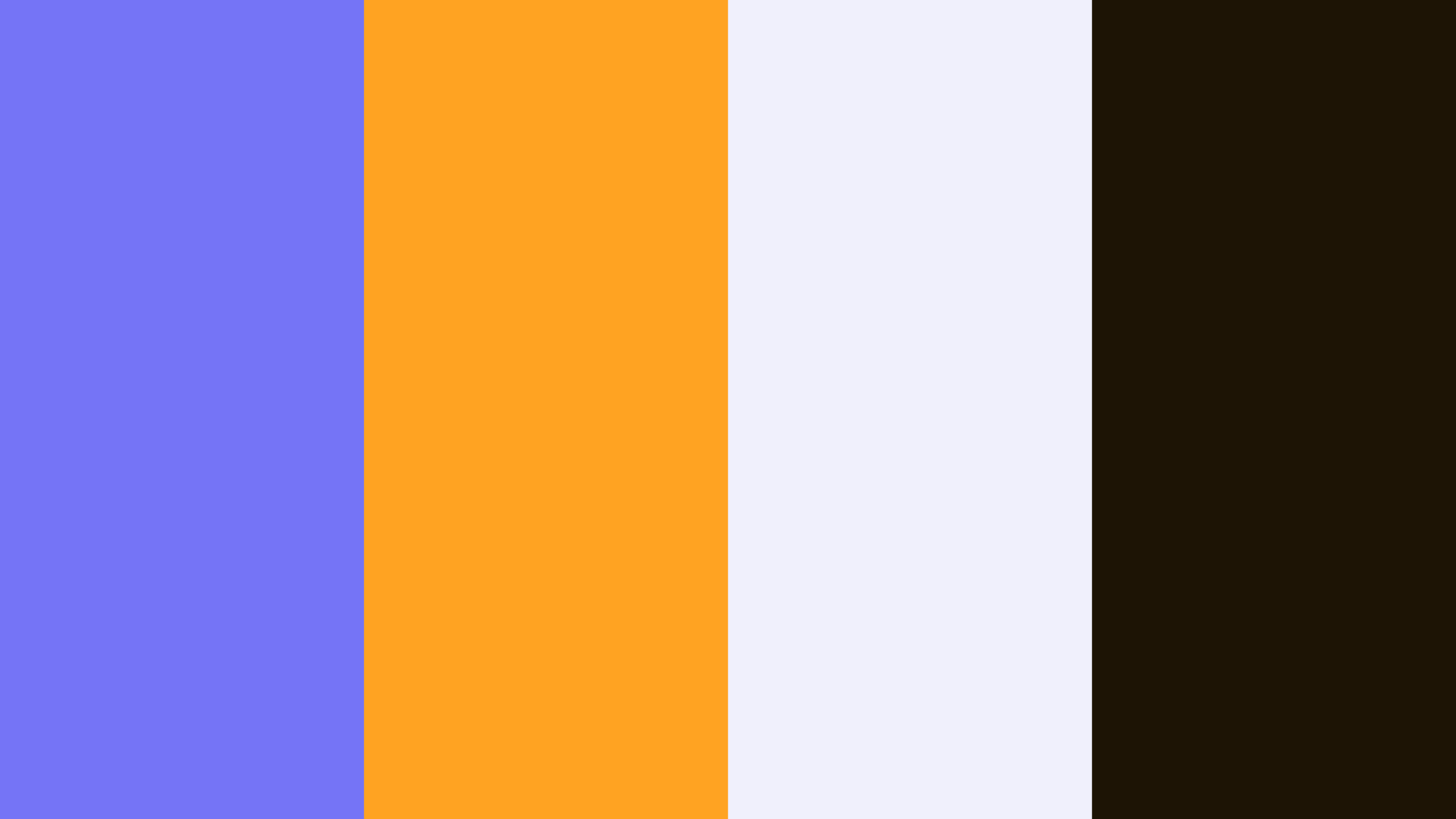
WORDMARK



HORIZONTAL



VERTICAL



BECAUSE IN DIGITAL BUSINESS,
TRUST ISN'T A FEATURE.

IT'S THE FOUNDATION.

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2026

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